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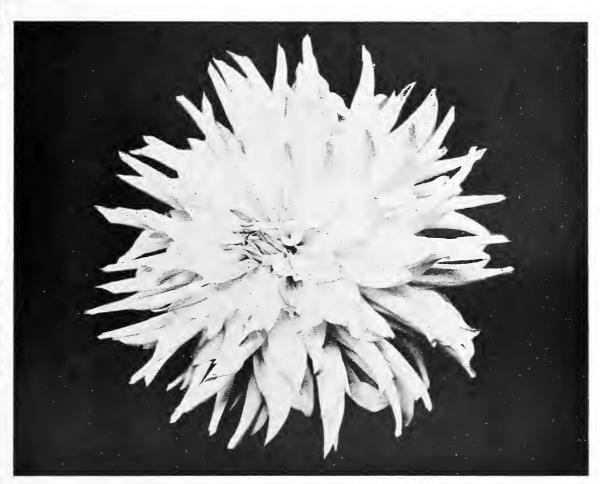
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THE BEST IN

~DAHLIAS



HYBRID CACTUS TYPE

MONO THOM

BALLAY DAHLIA GARDENS

STATE HIGHWAY AT MONROE PARK

LOS ALTOS,

CALIFORNIA

TO OUR PATRONS AND FRIENDS

CONO TONO

This year we have to announce the removal of our gardens to a new and larger location. San Jose's growing business district has reached out to our present show garden on The Alameda and we have been unable to renew the lease. We have been fortunate in being able to purchase acreage in a very beautiful spot, centrally located, and with all conditions favorable for dahlia growing. Our new location is on the San Francisco Highway about 1½ miles south of Mayfield (15 miles north of San Jose). Our postoffice is Los Altos, Calif. We extend to all a hearty invitation to visit our new gardens the coming season.

We wish to call your attention to our new introductions for this season. These varieties are the result of long and careful experimentation and we believe they are dahlias of great merit. They are all distinctive in coloring and appearance and you will doubtless find them valuable additions to your collections.

Thanking you for past favors, which have made our progress possible, and wishing you a happy and successful season, I remain,

Very sincerely yours, C. W. BALLAY.



COLLECTIONS

We are offering special collections at \$5.00, \$10.00 and \$25.00 per dozen. These collections contain only the best varieties, labeled true to name, and all different.

~© 1 ⊙ **∕**~

ORDER EARLY

To avoid disappointment in case the variety desired should be sold out, orders should be sent in as early as possible. We do not substitute without permission, but it is well to mention a second choice so that we may substitute if our stock of the desired variety is depleted. Shipments are made about April 1st.

TONO)

GUARANTEE

We guarantee that all tubers are sent true to name and in good growing condition. We should be notified at once of anything not satisfactory. Prices are for field grown divided tubers.

KONO/

TERMS

Remittance should be made with order. All retail orders are delivered prepaid. C. O. D. orders not accepted unless accompanied by at least 25% of the amount of the order.

FULL DIRECTIONS for the care of your dahlia garden are enclosed with each order.

New Dahlias of Our Own Creation

FOR THE 1927 GARDEN

- CHARLEMAGNE—(Dec.) Clear canary yellow. A very large flower with broad, heavy, loose petals, the broad petals continuing to the very center, producing a deep flower of rose-like formation. The bloom is held absolutely upright on a very strong stem. The plant is low growing and free blooming. An unusual and distinctive variety with a color and habit that is hard to beat for garden decoration\$10.00
- CONQUISTADOR—(Hyb. Cac.) Soft creamy yellow shading to a glowing pink at the base of the petals. The pink coloring is very pronounced and gives to the flower the appearance of being illuminated from within. This is a dahlia built on a massive plan. The plant is extraordinarily tall and the flowers can be cut with 4-foot stems. The bloom is in proportion, being regular, rather coarse petaled, broad and deep. Moreover, the texture of the flower is of the same vigorous quality, not being easily soiled by wind, sun or moisture. Beautiful, vigorous, hardy—a "best dahlia in the show" variety. Stock limited \$10.00

- MONTEZUMA—(Dec.) Golden orange. About the shade of a deep colored ripe orange, possibly tending a bit more toward the gold coloring. A huge flower with petals somewhat rolled toward the center. Low growing bush, free blooming, good habits. Will serve as an illuminator in your garden\$7.50

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Decorative Dahlias

Double flowers, full to the center, usually with broad, flat, loosely formed petals.

AL KORAN—Golden yellow. Big, bold flower with long, wavy petals, which stands very erect on long rigid stems. The plant is a tall vigorous grower
AMULET—Reddish brown suffused with gold. The most pronounced feature of this new dahlia is its excellent lasting qualities when cut. It has the added attraction of being different in color from any of the other autumn-tinted dahlias with which it combines so well. The numerous large blooms are held upright on strong, straight stems
AMUN RA—Golden copper deepening to a rich reddish bronze. A sensational dahlia of great size that is unsurpassed for exhibiting and very useful for cutting. It is of novel formation and most brilliantly colored
ARROW OF GOLD—Pure gold, shading deeper at the center and lighter on the outer petals. A profuse bloomer of good flowers on nice stems for cutting
AURORA B—Royal purple and white. The large flower is very double, and is a combination of the decorative and collarette types. The large petals are purple and the small, ones between them white\$1.00
BEAU BRUMMEL—Royal purple. A low growing variety that is a heavy producer of large, deep blooms. The color is rare, and the variety in a general way reminds one of a very exaggerated bright purple. Manitou \$2.50
BLACK JACK—Deep maroon, almost black. Darkest of all dahlias and a robust grower. The flowers are large and stems good. Decidedly attractive
BON—Dark red. Large, deep bloom held on top of extra long stem. Fine for cutting because of its color and keeping qualities
CADIZ—Reddish orange with a reflex of gold. A brilliant color combination and a constant bloomer. New and good
CHAMPAGNE—Dull, golden champagne. An entrancing color and an irresistible dahlia in every way. Very large flower, extra long strong stem, lasts a long time on the bush as well as when cut. A world beater that is living up to its reputation \$2.50
CHINQUAPIN—Pale bronze. A bush with very luxuriant foliage that is always well covered with good sized flowers. Good color, good habits
EARL WILLIAMS—Bright scarlet, regularly tipped white. A most striking color combination and a first class dahlia in every way. Good fancy dahlias are few, and this one is especially meritorious\$1.50
EL DORADO—Pure gold. It would be hard to improve upon the color, and its size, formation and stem make it a popular variety with dahlia lovers
ELLINOR VANDEVEER—Glowing rose pink. An exceptionally beautiful new dahlia of great size and with all the other qualities necessary to place a dahlia in the highest class. Requires little disbudding and will produce large flowers freely to the end of the season
FAITH GARIBALDI—Clear rose pink. The new gold medal dahlia that won the prize this year at the Palace Hotel Show for the best fifty blooms. Growing in our garden it was a model of perfection. The flowers were of the largest size and best formation, the stems long and stout, the bushes loaded with blooms. Likewise, it is a good keeper when cut
GOLDEN GLOW—Golden apricot, shading to yellow at the center. The long pointed petals produce a flower of unusual formation which is held on a long strong stem
GRENADIER—"Purplish maroon combined with silver" is the originator's description of this giant dahlia. The top of the petals are purple, and are quilled and turned back in such a manner as to plainly show the lighter reverse side. This unique coloring and formation emphasises the beauty of this excellent dahlia
HIS MAJESTY—Bright red. Bright, but not scarlet. Large deep blooms, freely produced. Stands the bright sunshine unusually well \$5.00
INSULINDE—Rich golden orange with bronze shadings. It is held on top of a long strong stem like a chrysan- themum. The petals are broad and most artistically waved and curled\$1.50
JERSEY'S BEAUTY—Light rose pink. An excellent eastern dahlia of an unusual and beautiful shade. It cannot be said to be of enormous size, but the color, formation and stem are most nearly perfect. Has been much admired by visitors
JERSEY'S JEWEL—Lavender pink. Very refined large dahlia that is very attractive and beautiful. Blooms freely and remains good throughout the season
JUDGE MAREAN—Deep rose pink, shading to gold and yellow. There is a veritable riot of color in this beautiful flower, which is a low growing, free blooming variety
JUNIOR—Pure lavender. An enormous flower with incurved petals that is an improvement over its popular parent, Millionaire. The plant also is taller and freer in blooming
J. W. DAVIES—Deep cerise in the center, gradually shading to a lighter tint. Best possible formation and stem. This dahlia resembles Rookwood in many respects, although of much deeper coloring\$2.50
KITTIE DUNLAP—Cerise rose, the shade of the American Beauty rose. Very large perfectly formed flower, long strong stem, constant bloomer, excellent keeping qualities when cut



DECORATIVE TYPE

LADY BETTY—Cream, quite heavily suffused with pink. A low growing bush that blooms freely on good stems. A showy and useful variety
LA MASCOTTE—Silvery white with a deep violet reverse. A large and uncommon dahlia good for every purpose
LEAH GLEADELL—Deep yellow suffused with gold. A very tall growing variety producing large flowers on extra long leafless stems. New and good
LOGAN'S WHITE—Pure white. One of the freest bloomers we have. Flower is of good size and the stem is always straight \$1.50
LOTUS—Light orange. Free blooming variety of the new shape, having incurved petals. Favorite cut flower
MARGARET MASSON—Soft rose pink. A beautiful eastern dahlia that does well in California. This color is always desirable, and the flower is large and the stem straight and upright
M. H. DeYOUNG—Old gold. Deep bloom of an unusually full formation that is held high out of the bush on the best of stems. It is of a most popular color and the flowers are produced in great abundance. Excellent keeper
cellent keeper
MR. CROWLEY—Brightest salmon pink, shading to yellow at the base of the petals. Good sized flower on strong but rather short stems. If planted in the outside row, it will be very attractive in the garden \$1.50
MRS. CARL SALBACH—Lavender pink. Large flower with stout stems and good keeping qualities. It is a standard of the first rank and is recommended for all purposes
MRS. E. A. OLIVER—Clear old rose with a gold suffusion. A very nicely formed large decorative of a most pleasing color. Stems are long and wiry and bushes are covered with blooms
MRS. ELEANOR MARTIN—Mulberry or violet rose. Something entirely new in color. In a sunny climate the violet tone will be more pronounced. It is a very handsome large dahlia with perfect stem and habit of growth
MRS. I. DE VER WARNER—Bright mauve pink. A delightful variety of large size and excellent stem. It blends splendidly with other pinks and is useful for all purposes

MRS. JESSIE K. PRESCOTT—Deep orange at the center, gradually shading lighter on the rows of outer petals. A very brilliant and pleasing dahlia that would be admired anywhere. The rich coloring is its outstanding characteristic \$2.00
NEEWAH—Butter yellow. Good sized flower composed of rather narrow petals. Nice stem, profuse bloomer, good keeper. A new shade of yellow and a fine addition to the garden
NOBILIS—Combination of white and red. It differs from Earl Williams in that the white predominates. Pleasing variety with good habit
OLIVE REED—Clear bright yellow. A very large heavy decorative with a very full center which is closed at all times. It is not unusual to have 10 or 12 magnificent blooms at one time on a bush, and the stems are always perfectly straight and strong
PIONEER—Mahogany red. Full, broad petaled variety, produced freely on long, wiry stems. Beautiful coloring \$1.00
PORTHOS—Deep lavender or heliotrope. Medium sized flower of excellent coloring and fine stems. A Holland importation that has attracted much attention
PRIDE OF SAN FRANCISCO—Bright salmon pink with gold suffusion. A charming flower of medium size that is always held erect on the stem. An unusually good cut flower variety
QUEEN OF THE GARDEN BEAUTIFUL—Creamy yellow. Winner of the Heller Prize in 1925 for the most meritorious new dahlia. Largest dahlia in the show at the Palace Hotel in 1926. For size it is hard to beat, for it has not only great width but unusual depth as well
ROOKWOOD—New shade of bright cerise pink, "the color of the Mrs. Chas. Russell rose." A general favorite that is exquisitely formed of broad loose petals, and is held upright on a perfectly straight stem. The low spreading bushes are a mass of blooms all season. Prize winner
ROSANELL—Clear bright rose. Very full flower of immense size and long stem. A Los Angeles dahlia that is first class
SENORITA—Very dark red or maroon. Very large, strong stemmed dahlia that is very close to the hybrid cactus type. Has won prizes as largest dahlia in show and is excellent for all purposes
SHUDOW'S LAVENDER—Silvery lavender, shading to white. This exceptional dahlia with every good point has supplied the long felt need of a dahlia of lavender coloring
ST. BERNARD—Light yellow suffused with pink. Extremely large full flower of excellent formation. Good for exhibition \$1.50
ST. FRANCIS—Soft cream with a suffusion of pink on the outer petals. Large full flower that blooms early and late and holds its center to the end of the season
SUN MAID—Scarlet, shading to gold. A very large and very artistic new dahlia, in which classes it has won prizes from the beginning. If freely disbudded, it will reward you with most excellent blooms on straight, strong stems
SUSAN G. TEVIS—Deep lilac. This shade is new and different. Some of the flowers have a light penciling of white through the center of the petals. The bush of unusual dark foliage is habitually covered with large graceful blooms held on top of long strong stems
T. A. LEONARD—Deep cerise. Giant flower with peculiarly rolled petals, which blooms with exceptional freedom during the entire season
TOMMY ATKINS—Brightest scarlet. A new and very brilliant shade. The refined but irregular formation of the large flower is new as well. The stem is the best possible and the blooms are freely produced\$2.50
TRYPHINNIE—Shell pink with darker reverse. Large flower on very strong stem. This flower lasts a long time on the bush and is a good keeper when cut
W. E. COOPER—Clear true pink with no suggestion of lavender or mauve. Its color cannot be improved upon and it has size, stem, freedom of bloom and good keeping qualities when cut. Those who have a preference for pink cannot resist it
WIZARD OF OZ—Bright salmon pink. The mammoth blooms of exquisite formation are abundantly produced on a very robust plant of medium height. This dahlia has a great host of admirers\$3.00



Cactus Dahlias

Long, narrow, pointed petals, full to the center, resembling a chrysanthemum. The American cactus is coarser petaled than the English type, but not as heavy or large as the hybrid cactus.

AMBASSADOR—Soft yellow buff shading to salmon pink. For two successive years this variety has won				
the prize as the best dahlia in the show at the Palace Hotel on account of its great size and beauty.				
This is the sensational dahlia that sold for \$50.00 per tuber when first introduced. Our stock has always				
produced flowers with perfectly closed centers throughout the entire season				
ANTOINETTE—Delicate lavender rose. A most free blooming hybrid of a pleasing color and with good formation and stem. Good for all purposes				
BALLET GIRL—Orange edged white, sometimes solid orange on the same bush. English type of good coloring, formation and stem				
CINDERELLA—Pale salmon pink shading to tan at the center. A large hybrid cactus with long, tubular petals, having a tendency to flatten toward the center. The cane-like stem holds the flower up straight. showing its depth and fullness to good advantage \$3.00				
CORONA—Clear yellow. English cactus with numerous florets, which though only slightly incurved form a very pretty flower				
CURLEW—Bright lavender rose. Beautiful English cactus with long incurved florets, very large and full				
DADDY BUTLER—Deep rosy carmine, reverse of petals a lighter tint. A magnificent hybrid that is one of the freest bloomers in the garden and will last for days when cut. We consider it one of the most satisfactory dahlias for all purposes \$2.00				
EL GRANADA—True bright orange with a yellow reverse. It is needless to enumerate the good qualities of this dahlia for it has them all. Most lovely color, largest size, stands the warmest sunshine unusually well. Gold medal prize winner				
EMPIRE—Raspberry red. A bewildering color and a bold, perfectly formed flower of the American type \$2.00				
FIGARO—Reddish bronze with gold suffusion. Large, well formed flower. Plant is tall and free blooming. Fine stem\$4.00				
GALATEA—Soft yellow with a very slight pink suffusion. The numerous big blooms are composed of long, wavy petals and are carried on long stiff stems. The tall plant has good growing habits. An excellent yellow hybrid				
GEO. WALTERS—Pinkish salmon shading to yellow. Very large hybrid that blooms freely on good stems 75c				
GLADYS BATES—Tan with a reverse of rose. American cactus of good size, form and stem. Continuous bloomer				
JERSEY'S RADIANT—Bright orange. Long-stemmed, free-blooming variety of very best formation. Favorite cut flower, hybrid				
LEANORA BOYD—Soft pure lavender. Lovely new hybrid with upright stem and perfectly closed center throughout the season. A good variety for cut flowers or floral work, and so is desirable from a commercial point of view				
MAKU—Most delicate shell pink suffused with a deepershade of the same color. Very graceful incurved hybrid and a fairy-like flower, as the name, which is "fairy" in Chinese, would imply\$2.00				
MRS. ETHEL F. T. SMITH—Creamy white shading to lemon. Hybrid. Large broad-petaled flowers on stiff stem. Very ornamental in the garden				
NICHU—Pale yellow. This new hybrid is an improved Yellow King which is vigorous in growth and free in blooming. Resembles in appearance the Yellow Turner chrysanthemum				
NORMAN—Scarlet. Largest red English cactus with every good quality				
OBERON—Deep old rose with a violet suffusion. Hybrid. Very double well formed flowers on straight stems. Good color and good bloomer				
PAPILLON—Old rose and gold. A greatly improved Geo. Walters which is stronger and brighter. A good example of the new improved dahlias as compared with the old favorites				



CACTUS TYPE

PARADISE—Creamy old rose suffused with bronze, giving a brown effect. Another on the style of Geo-
Walters, it has been called "the brown Geo. Walters." The flower is extremely large and the stem
of more than ordinary length and thickness\$2.00
REGENT-Lavender pink. Large flower with numerous long, incurved petals completely covering the cen-
ter. American cactus
ROLLO BOY-Light yellow with pink suffusion. Very large hybrid that blooms freely till frost. The forma-
tion, the stem, the general habit of growth, are all beyond criticism\$3.00
SIDNEY JONES—Pale rose pink shading to yellow at the center. English cactus with very fine incurved petals and good stem
SILVERHILL PARK—White, English cactus with long fine petals nicely incurved. Good size and fair stem
ST. CLAIRE—Light clear pink shading to a pink and cream suffusion at the center. The long petals are flat and broad at the base and pointed and rolled at the tips. The flower has great depth as well as diameter, and the long pointed perfect center is probably the most unusual feature of the whole flower. Hybrid
WAPITI—Cerise rose. We have no other hybrid cactus approaching its color. The flowers are of good size and freely produced. Keeps well in the garden as well as when cut
ZANTE—Pure gold with a slight pink suffusion. A consistent bloomer which keeps its large size and perfect center to the end of the season. The stem is always absolutely stiff and strong and holds the flower upright. Hybrid

Peony Dahlias

Semi-double flowers showing a bright yellow center, often having small twisted petals circling about the center.

ALMA DAVIES—Bright apricot or salmon. A very artistic and vigorous peony of rich coloring. Large size and best stem
BLOSSOM—White with a suggestion of pink. Dainty flower, large and excellent for cutting. As the season advances this dahlia increases in beauty
CHANSON—Deep lilac with a bluish sheen. The nearest approach to blue in a dahlia. It is a big heavy peony, and has proven satisfactory in every respect
DREAMLIGHT—Pale old rose. A very pleasing color and one of the best peonies. In some sections it may come decorative, but with us it has always been true to type with numerous curling petals around the center\$2.00
ELIZABETH BOSTON—Deep crimson shading to gold at the tips. One of the largest and best dahlias that we heartily recommend for all purposes. Free blooming and sturdy
GORGEOUS—Golden yellow shading to scarlet. This dahlia has not only size to recommend it, but every other good quality as well—the best of stems, freedom of bloom, and unusual keeping qualities when cut
GLADYS CHAMPION—Deep yellow with red shadings on the reverse side of the petal. Huge flower composed of broad, slightly twisted petals, and with good stem
IONE HASLEM—Brightest scarlet. We have had blooms of this dahlia 12 inches in diameter. Sometimes this big flower is too heavy for the stem. The broad petals are gracefully set around a beautiful peony type center
MEYERBEER—Bright velvety purple, contrasting elegantly with the golden center. Large, free flowering and good cut flower
TISH—Old gold. Excellent new peony of exquisite coloring. Plenty of good flowers on nice stems on the bush at all times
VIVANDIERE—Bright cerise. Very large, free flowering variety that is a valuable addition to the peony class. The originator now classifies this dahlia as a decorative, as in many localities the first crop of blooms comes with closed centers

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Collarette Dahlias

With a single row of broad petals and having a collar of small petals around the center.

CHARTREUSE—Light creamy yellow with yellow collar	75c
DUMAS—Golden yellow with red suffusion, yellow collar	\$1.00
FRANK HARRIS—Brownish red with collar of yellow and red	75c
GASCON—Crimson edged yellow with yellow collar	75c
MT. LASSEN—Orange red with yellow collar	50c
SAN MATEO STAR—Clear cerise edged white with white collar	\$1.00
SOUV. BEL ACCUEIL-Most brilliant orange with yellow collar	50c
RAYME BOY—Old rose with collar of a lighter shade	\$1.00
VAUBAN-Deep maroon with collar of maroon and white	50c
WM. WELSH-Creamy yellow with collar of same color	50c

Pom Pon Dahlias

Very small compact flowers. The smaller the better, so do not require disbudding

ACE OF DIAMONDS—Bright red	50c
ADELAIDE—Cream shading to pink	50c
AIMEE—Bronze	50c
ANITA—Bronzy old rose	75e
ANNIE DONCASTER—Soft yellow and mauve	50с
BANTAM—Brownish red	\$1.00
BOB—Dult red	50c
CECIL—Bright deep red	50c
CHARMING—Lavender pink	75c
DANDY—Bright orange	50с
DARKEST OF ALL—Deep maroon	50c
DEE DEE—Pure lavender	50c
DONALD—Deep red	50c
ELIZABETH—Orange tipped red	50c
GLOW—Old rose	50c
GOLDIE—Pure gold	75c
HELEN COTTRELL—Mauve pink	50c
HYPATIA—Salmon pink	50с
IDEAL—Bright yellow	50c
JOAN—Yellow suffused with red	50c
JOE FETTE—White	50c
JOHNNY—Maroon	50c
LILIAS—Cream heavily suffused with pink	50c
LITTLE BEESWING—Bright red shading to yellow at center	50c
LITTLE DAVID-Deep orange	50c
MACBETH—Light pink tipped with rose	50c
MAJOR—Deepest old rose shading to yellow	75c
MIKE—Burnt orange	\$1.00
MILDRED—Pink suffused with white	50c
NELLIE FRASER—Mauve pink	
NERISSA—Silvery pink	50c
OMEGA—Amethyst	50c
PEE WEE—Soft yellow shading to brown at center	50c
RENO—Old rose shading to gold	75c
ROSEA—Lilac shading lighter at center	50c
ROSEBUD—Deep rose shading to white at center	50c
YELLOW GEM—Light yellow	50с
UNION JACK—(Single) White evenly edged red	50e



For the Flower Lover and Home Maker PACIFIC GROWER

Home and Garden Illustrated Monthly

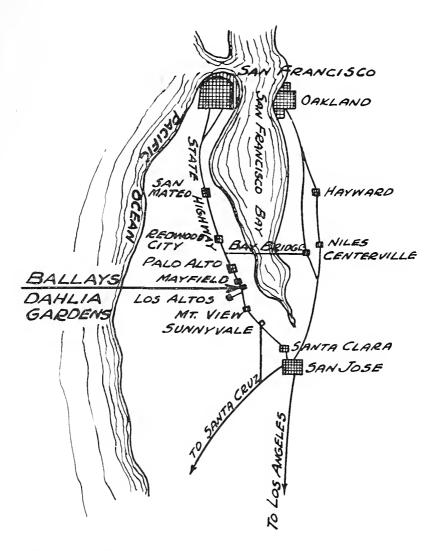
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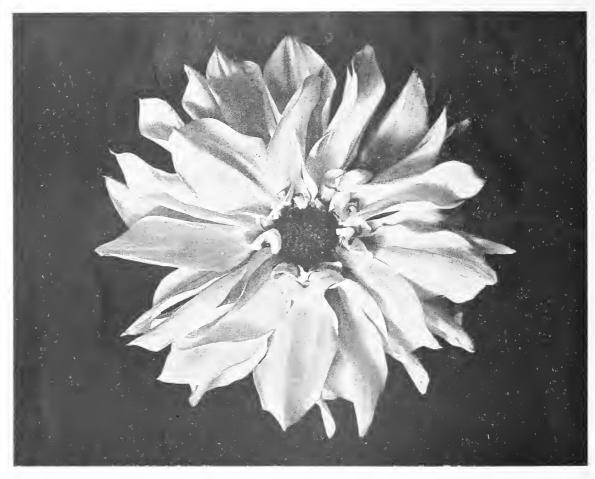
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City	State

The Pacific Grower—Home and Garden—is the West's own magazine, and tells you what to plant, when to plant it, and how to take care of it here on the Coast.





Above map shows the location of our new gardens on the San Francisco-San Jose State Highway, 1½ miles south of Mayfield—Post Office: Los Altos, Calif.



PEONY TYPE



BALLAY DAHLIA GARDENS

STATE HIGHWAY AT MONROE PARK LOS ALTOS, CALIFORNIA

JOIN THE DAHLIA SOCIETY OF CALIFORNIA

MR. H. T. HENNIG, Secretary 621 THIRD AVENUE, SAN FRANCISCO

Yearly Dues \$2.00, which entitles you to quarterly Bulletin and free admission to the Annual San Francisco Show